

Design of USK labels

USK logo - version 1200 mm² (front cover):

General:

background layer (square): 34,6 x 34,6 mm, frame with 3 mm corner radius
1,75 pt frame - USK color 100% saturation
square filling - USK color with 70% saturation (transparent!)
middle layer (rhombus): 22,2 x 22,2 mm + 45° rotation
1 pt frame (inner) - 100% black
rhombus filling - USK color - 100% saturation
front layer (text): font „Arial Bold“ centred
color: 100% black (solid black)

Age rating 0 - 16 years:

„USK“ - size 11 pt ; set leading to Auto
„ab“ - size 6 pt ; set leading to 7 pt
Age rating (0, 6, 12, 16) - size 40 pt ; set leading to 32 pt
„freigegeben“ - size 6 pt ; set leading to 8 pt

Age rating 18 years:

„USK“ - size 11 pt ; set leading to Auto
„ab“ - size 7 pt ; set leading to 8 pt
Age rating (18) - size 40 pt ; set leading to 34 pt
2-digit age rating with slight kerning (-75 between the digits)



USK logo - version 250 mm² (disc):

General:

background layer (square): 15,8 x 15,8 mm, frame with 1,35 mm corner radius
0,8 pt frame (inner) - USK color 100% saturation
square filling - USK color 70% saturation (transparent!)
middle layer (rhombus): 11,7 x 11,7 mm + 45° rotation
0,5 pt frame (inner) - 100% black
rhombus filling - USK color - 100% saturation
front layer (text): font „Arial Bold“ centred
color: 100% black (solid black)

Age rating 0 - 16 years:

„USK“ - size 6,2 pt ; set leading to Auto
„ab“ - size 4,2 pt ; set leading to 4,2 pt
Age rating (0, 6, 12, 16) - size 20 pt ; set leading to 16 pt
„freigegeben“ - size 3 pt ; set leading to 4 pt

Age rating 18 years:

„USK“ - size 6,2 pt ; set leading to Auto
„ab“ - size 4,5 pt ; set leading to 4,5 pt
Age rating (18) - size 24 pt ; set leading to 20 pt
2-digit age rating with slight kerning (-75 between the digits)



Color:

version 0 Jahre (years): color: 0% Cyan; 0% Magenta; 0% Yellow; 0% Black
version 6 Jahre (years): color: 0% Cyan; 5% Magenta; 100% Yellow; 0% Black
version 12 Jahre (years): color: 80% Cyan; 0% Magenta; 100% Yellow; 0% Black
version 16 Jahre (years): color: 80% Cyan; 15% Magenta; 0% Yellow; 0% Black
version 18 Jahre (years): color: 0% Cyan; 100% Magenta; 100% Yellow; 0% Black

